

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 28.344012 Longitude: -81.364391

Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	13,684	111,517	242,441
	Population Est 25Q1	13,656	111,097	241,452
	Population Est 24Q4	13,624	110,372	239,984
	Population Est 24Q3	13,623	110,009	239,183
	Population Est 24Q2	13,614	109,709	237,049
	Population Est 24Q1	13,605	109,575	236,795
	Population Est 23Q4	13,581	109,022	235,367
	Population Est 23Q3	13,546	108,672	235,062
	Population Est 23Q2	13,533	108,571	234,560
	Population Fcst	12,877	112,416	248,692
	2010 Census Population	11,287	80,769	169,097
	2000 Census Population	8,143	52,046	114,216
	1990 Census Population	5,322	28,883	61,413
	Current Year Daytime Population	8,347	77,456	201,789
	Average Seasonal Population	679	3,469	8,359
	Historical Annual Growth, 1990 – 2000	4.34%	6.07%	6.40%
	Historical Annual Growth, 2000 – 2010	3.32%	4.49%	4.00%
	Estimated Annual Growth, 2010 – CY	1.34%	2.25%	2.52%
	Projected Annual Growth, CY to Y5	-1.21%	0.16%	0.51%
	Group Qtrs Est	0	369	2,172
Transient Est Average Last 4 Qtrs	0	1,199	16,823	
Households	Current Year Estimated Households	4,389	35,524	79,611
	Households Est 25Q1	4,382	35,387	79,269
	Households Est 24Q4	4,370	35,153	78,792
	Households Est 24Q3	4,370	35,031	78,521
	Households Est 24Q2	4,368	34,948	77,805
	Households Est 24Q1	4,364	34,900	77,718
	Households Est 23Q4	4,357	34,725	77,241
	Households Est 23Q3	4,346	34,613	77,151
	Households Est 23Q2	4,342	34,578	76,989
	Households Fcst	4,134	35,797	81,685
	2010 Census Households	3,447	25,363	55,763
	2000 Census Households	2,459	16,623	38,234
	1990 Census Households	1,683	9,404	21,036
	Historical Annual Growth, 1990 – 2000	3.87%	5.86%	6.16%
	Historical Annual Growth, 2000 – 2010	3.43%	4.32%	3.85%
	Estimated Annual Growth, 2010 – CY	1.68%	2.35%	2.49%
	Projected Annual Growth, CY to Y5	-1.19%	0.15%	0.52%
Population per Household	3.12	3.13	3.02	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 28.344012 Longitude: -81.364391

Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.4%	1.5%	1.6%
	HH Income \$250,000 to \$499,999	1.7%	1.8%	1.9%
	HH Income \$200,000 to \$249,999	4.0%	4.1%	4.4%
	HH Income \$175,000 to \$199,999	1.4%	3.5%	3.5%
	HH Income \$150,000 to \$174,999	5.5%	5.7%	5.5%
	HH Income \$100,000 to 149,999	20.6%	20.5%	20.5%
	HH Income \$75,000 to 99,999	13.0%	15.4%	14.6%
	HH Income \$50,000 to 74,999	26.9%	19.8%	17.6%
	HH Income \$35,000 to 49,999	8.9%	10.3%	10.8%
	HH Income \$25,000 to 34,999	5.0%	5.7%	7.2%
	HH Income \$15,000 to 24,999	6.3%	6.9%	6.6%
	HH Income \$0 to 14,999	5.3%	4.9%	5.7%
	Average Household Income	\$91,186	\$96,367	\$97,414
	Median Household Income	\$70,395	\$78,695	\$78,254
	Per Capita Income	\$29,247	\$30,758	\$32,151
	Average Disposable Income	\$78,652	\$81,363	\$81,139
	Median Disposable Income	\$63,293	\$69,675	\$69,346
	Discretionary HH Income Over \$150,000	3.1%	4.3%	3.8%
	Discretionary HH Income \$125,000 to \$149,999	2.8%	3.9%	3.9%
	Discretionary HH Income \$100,000 to \$124,999	7.0%	7.3%	6.8%
	Discretionary HH Income \$75,000 to \$99,999	14.0%	13.4%	12.0%
	Discretionary HH Income \$50,000 to \$74,999	19.8%	22.5%	21.0%
	Discretionary HH Income \$25,000 to \$49,999	34.0%	27.7%	26.1%
	Discretionary HH Income Under \$25,000	19.3%	20.9%	26.3%
	Average Discretionary HH Income	\$56,500	\$58,960	\$55,404
	Median Discretionary HH Income	\$46,887	\$51,269	\$47,158
	Householder White – Count	506	4,615	12,956
	Median HH Income	\$74,233	\$87,572	\$92,396
	Average HH Income	\$90,476	\$94,942	\$99,877
	Householder Black or African-American – Count	470	2,647	5,816
	Median HH Income	\$72,135	\$80,117	\$71,571
	Average HH Income	\$75,592	\$82,312	\$79,854
	Householder Hispanic – Count	2,940	23,012	48,666
	Median HH Income	\$71,821	\$74,684	\$73,139
Average HH Income	\$85,570	\$86,013	\$83,429	
Householder Asian or Pacific Islander – Count	114	1,111	2,788	
Median HH Income	\$81,700	\$96,039	\$99,997	
Average HH Income	\$81,313	\$100,225	\$104,367	
Householder Other or Pacific Islander – Count	359	4,139	9,385	
Median HH Income	\$72,176	\$83,978	\$82,778	
Average HH Income	\$89,548	\$92,612	\$91,192	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 28.344012 Longitude: -81.364391

Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	6,598	53,827	117,064
	Female Population	7,086	57,690	125,377
Total Population by Age	Count of Pop 0 to 4 years	756	6,469	14,231
	Count of Pop 0 to 7 years	981	8,772	19,226
	Count of Pop 5 - 13	1,180	11,174	24,647
	Count of Pop 14 - 18	671	6,018	13,211
	Count of Pop 19 - 22	734	6,236	13,532
	Count of Pop 22 - 25	575	4,712	10,126
	Count of Pop 25 - 29	880	7,231	15,834
	Count of Pop 30 - 34	834	7,291	16,177
	Count of Pop 35 - 39	880	7,614	16,755
	Count of Pop 40 - 44	861	7,779	17,107
	Count of Pop 45 - 59	2,779	22,657	48,786
	Count of Pop 60 - 74	2,391	17,052	36,616
	Count of Pop 75 - 84	859	5,615	11,813
	Count of Pop 85+	284	1,668	3,606
	% of Pop 0 to 4 years	5.5%	5.8%	5.9%
	% of Pop 0 to 7 years	7.2%	7.9%	7.9%
	% of Pop 5 - 13	8.6%	10.0%	10.2%
	% of Pop 14 - 18	4.9%	5.4%	5.4%
	% of Pop 19 - 22	5.4%	5.6%	5.6%
	% of Pop 22 - 25	4.2%	4.2%	4.2%
	% of Pop 25 - 29	6.4%	6.5%	6.5%
	% of Pop 30 - 34	6.1%	6.5%	6.7%
	% of Pop 35 - 39	6.4%	6.8%	6.9%
	% of Pop 40 - 44	6.3%	7.0%	7.1%
	% of Pop 45 - 59	20.3%	20.3%	20.1%
	% of Pop 60 - 74	17.5%	15.3%	15.1%
	% of Pop 75 - 84	6.3%	5.0%	4.9%
	% of Pop 85+	2.1%	1.5%	1.5%
Median Age	41.9	39.4	39.0	
Average Age	41.8	39.6	39.4	
Male Population by Age	% of Pop 0 to 4 years	5.9%	6.2%	6.2%
	% of Pop 5 - 13	9.1%	10.7%	10.8%
	% of Pop 14 - 18	5.5%	5.8%	5.8%
	% of Pop 19 - 22	5.7%	5.9%	5.9%
	% of Pop 22 - 25	4.3%	4.4%	4.5%
	% of Pop 25 - 29	6.5%	6.8%	6.9%
	% of Pop 30 - 34	6.6%	6.9%	7.0%
	% of Pop 35 - 39	6.9%	6.8%	6.8%
	% of Pop 40 - 44	6.1%	6.8%	6.9%
	% of Pop 45 - 59	20.4%	20.0%	19.8%
	% of Pop 75 - 84	5.3%	4.3%	4.3%
	% of Pop 60 - 74	16.1%	14.1%	14.1%
	% of Pop 85+	1.7%	1.2%	1.1%
	Median Age	39.7	37.4	37.1
Average Age	40.3	38.3	38.1	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 28.344012 Longitude: -81.364391

Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.2%	5.5%	5.5%
	% of Pop 5 - 13	8.1%	9.4%	9.5%
	% of Pop 14 - 18	4.4%	5.0%	5.1%
	% of Pop 19 - 22	5.1%	5.3%	5.2%
	% of Pop 22 - 25	4.1%	4.0%	3.9%
	% of Pop 25 - 29	6.4%	6.2%	6.2%
	% of Pop 30 - 34	5.7%	6.2%	6.4%
	% of Pop 35 - 39	6.0%	6.8%	7.0%
	% of Pop 40 - 44	6.4%	7.2%	7.2%
	% of Pop 45 - 59	20.3%	20.6%	20.4%
	% of Pop 60 - 74	18.7%	16.4%	16.1%
	% of Pop 75 - 84	7.2%	5.7%	5.5%
	% of Pop 85+	2.5%	1.8%	1.8%
	Median Age	43.9	41.1	40.7
Average Age	43.2	41.0	40.7	
Race	Count of White	4,511	33,048	78,192
	Count of Black or African-American	1,885	12,480	25,272
	Count of Asian or Pacific Islander	460	4,851	12,198
	Count of Other races	6,828	61,137	126,779
	White	33.0%	29.6%	32.3%
	Black or African American	13.8%	11.2%	10.4%
	Asian	3.4%	4.4%	5.0%
	Other Races	49.9%	54.8%	52.3%
Language Spoken	Speak English at Home	33.3%	35.9%	35.5%
	Speak Spanish at Home	57.2%	57.2%	56.0%
	Speak French or French Creole at Home	2.5%	1.4%	1.4%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.9%	1.7%	2.8%
	Speak Russian and Other Slavic Languages at Home	1.0%	0.6%	0.5%
	Speak Chinese at Home	0.2%	0.5%	0.4%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.6%	0.5%	0.5%
	Speak Other Asian Languages at Home	0.1%	0.3%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	3.6%	1.3%	1.0%
	Speak Other Language at Home	0.4%	0.5%	1.1%
Hispanic	Hispanic Population	9,070	76,253	156,535
	Hispanic Population Percent	66.3%	68.4%	64.6%
	Mexican	2.3%	3.4%	3.4%
	Puerto Rican	52.5%	48.1%	46.3%
	Cuban	10.1%	4.9%	4.8%
	Dominican	7.6%	8.4%	9.3%
	Central American	6.0%	5.4%	5.5%
	South American	18.6%	26.2%	27.0%
	Other Hispanic	2.9%	3.6%	3.8%
	2000 Hispanic Population Percent	53%	48%	40%
	1990 Hispanic Population Percent	30%	26%	20%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 28.344012 Longitude: -81.364391

Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	0.8%	0.9%	1.0%
	American	0.6%	0.7%	0.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	1.1%	2.1%	3.0%
	Chinese	0.2%	0.6%	0.5%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.7%	1.3%	2.0%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.2%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	2.2%	2.9%	4.0%
	British	0.2%	0.5%	0.7%
	Dutch	0.0%	0.0%	0.1%
	French	0.1%	0.1%	0.2%
	German	0.4%	0.6%	0.8%
	Italian	0.6%	0.5%	0.7%
	Polish	0.1%	0.2%	0.2%
	Scandinavian	0.0%	0.1%	0.1%
	Scotch/Irish	0.4%	0.6%	0.8%
Other European (ie. Greek/Russian)	0.3%	0.2%	0.3%	
Middle Eastern	0.0%	0.1%	0.2%	
Other Ancestry	11.0%	10.5%	11.8%	
Unclassified Ancestry	3.8%	3.4%	4.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,768	76,907	166,694
	Elementary (0 to 8)	6.0%	4.6%	5.9%
	Some High School (9 to 11)	9.6%	6.5%	6.1%
	High School Graduate (12)	32.0%	28.1%	26.8%
	Some College (13 to 16)	22.6%	21.0%	19.3%
	Associates Degree Only	10.6%	11.2%	11.7%
	Bachelors Degree Only	12.2%	18.4%	19.7%
	Graduate Degree	7.0%	10.1%	10.5%
	% College (4+)	19.2%	28.4%	30.2%
Household Type	Total Households – count	4,389	35,524	79,611
	One Person HHs – count	617	5,149	13,022
	Family HHs – count	3,556	28,516	61,320
	Married Couple – count	2,629	19,520	42,163
	w/own children – count	1,090	7,621	17,841
	w/out own children – count	1,539	11,900	24,322
	Male Householder – count	194	1,725	4,453
	Female Householder – count	733	7,270	14,704
	Non-Family Households – count	216	1,859	5,269
	1 Person Household	14.1%	14.5%	16.4%
	2 Person Household	28.2%	27.1%	27.9%
	3 Person Household	21.5%	21.8%	21.3%
	4 Person Household	17.6%	19.4%	18.7%
	5 Person Household	10.6%	10.0%	9.3%
6 Person Household	5.1%	4.6%	4.1%	
7+ Person Household	2.9%	2.8%	2.5%	
% Households With Children	30.6%	31.6%	33.2%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 28.344012 Longitude: -81.364391

Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,753	38,697	88,279
	Owner Occupied Percent	68.8%	62.4%	54.1%
	Renter Occupied Percent	23.5%	29.4%	36.1%
	Vacant Housing Percent	7.7%	8.2%	9.8%
	Total Housing Units (Census 2000)	3,044	19,389	43,559
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.5%	0.7%	1.3%
	Property Value \$750,000 to \$999,999	3.0%	4.2%	5.7%
	Property Value \$500,000 to \$749,999	13.1%	19.7%	21.6%
	Property Value \$400,000 to \$499,999	23.0%	21.1%	21.4%
	Property Value \$300,000, to \$399,999	32.6%	28.2%	24.1%
	Property Value \$200,000 to \$299,999	16.9%	15.7%	14.0%
	Property Value \$150,000 to \$199,999	5.0%	3.3%	3.7%
	Property Value \$100,000 to \$149,999	2.7%	2.1%	2.2%
	Property Value \$60,000 to \$99,999	0.1%	0.8%	1.1%
	Property Value \$40,000 to \$59,999	2.1%	1.0%	1.0%
	Property Value \$0 to \$39,999	0.9%	2.9%	3.2%
	Median Home Value	\$368,125	\$385,800	\$403,439
Wealth per Household	\$0 and under - percent	17.4%	17.6%	18.0%
	\$1 to \$4999 - percent	8.7%	8.6%	9.0%
	\$5k to \$9999 - percent	4.6%	4.6%	4.8%
	\$10k to \$24999 - percent	6.5%	6.4%	6.5%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.6%	10.4%	10.3%
	\$100k to \$249999 - percent	18.4%	18.1%	17.8%
	\$250k to \$499999 - percent	13.0%	13.0%	12.8%
	\$500k+ - percent	13.8%	14.1%	13.9%
	Median HH Wealth	\$77,272	\$77,496	\$73,178
	Avg HH Wealth	\$231,218	\$234,133	\$230,070
Economic Viability	Economic Viability Local	283	287	291
	Economic Viability Indexed	102	104	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,364	61,484	130,306
	Managerial/Executive	12.5%	15.8%	15.0%
	Professional Specialty	14.8%	15.5%	16.5%
	Healthcare Support	6.8%	2.0%	1.9%
	Sales	7.5%	10.3%	11.4%
	Office & Administrative Support	14.9%	15.1%	13.9%
	Protective Service	1.5%	2.1%	1.9%
	Food Preparation	5.7%	5.2%	6.2%
	Building Maintenance & Cleaning	5.4%	5.5%	5.8%
	Personal Care	3.6%	3.8%	3.8%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	12.8%	8.9%	9.4%
	Production & Transportation	14.2%	15.6%	14.2%
	Percent White Collar Workers	56.5%	58.7%	58.6%
	Percent Blue Collar Workers	43.5%	41.3%	41.4%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 28.344012 Longitude: -81.364391

Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	8.4%	7.5%	8.1%
	Manufacturing	2.9%	3.5%	4.4%
	Transportation	10.0%	8.9%	9.0%
	Information	2.0%	1.3%	1.3%
	Wholesale/Retail	14.5%	17.1%	16.7%
	Finance, Insurance, Real Estate	6.7%	7.9%	7.2%
	Professional Services	3.8%	5.2%	5.7%
	Management Services	1.2%	0.4%	0.4%
	Administrative/Waste Services	6.5%	6.3%	6.4%
	Educational Services	20.5%	16.7%	15.7%
	Entertainment Services	14.8%	17.0%	17.6%
	Other Professional Services	5.2%	4.5%	4.5%
	Public Administration	3.5%	3.6%	3.1%
Vehicles per HH	No Vehicles	3.9%	3.3%	3.9%
	1 Vehicle	24.3%	31.6%	34.4%
	2 Vehicles	43.0%	39.4%	40.0%
	3 or more vehicles	28.8%	25.8%	21.7%
	Average Number of Vehicles	2.05	1.96	1.87
Change	Births (last 12 months)	143	1,207	2,639
	Deaths (last 12 months)	106	715	1,511
	Migration (last 12 months)	33	1,325	4,294
Work place	Workplace Establishments	182	1,979	6,229
	Workplace Employees (FTE)	1,336	18,670	63,167